JUDY KIM ANTHOS



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Most recently, as Graphic Design Director at Tuckernuck, I grew and managed a team, led website and packaging redesigns, and developed a cohesive brand library to streamline workflows. I bring expertise in art direction, print and digital design, and cross-functional collaboration to deliver impactful visual experiences.

EXPERIENCE

GRAPHIC DESIGN DIRECTOR — TUCKERNUCK

New York, NY. August 2021–August 2025

Drove the expansion of the design function from 30 to 100+ employees.
Expanded the graphic design team through goal-setting and mentorship.
Implemented a centralized brand library to streamline workflows and ensure visual consistency.

SENIOR GRAPHIC DESIGNER — MIRROR NYC

New York, NY. October 2019–August 2021

Led internal branding and website design initiatives.
Directed creative asset creation and production for experiential installations for clients such as Sephora, Kith, Farfetch, Moose Knuckles, and Vice.

GRAPHIC DESIGNER — TRUE VGD

New York, NY. December 2018–October 2019

Developed marketing strategies from concept to print, video, and social media for clients including the NYC Department of Health and Board of Elections.
Created storyboards, wireframes, and web layouts, and designed print assets and layouts.

SKILLS

• FIGMA • PHOTOSHOP • ILLUSTRATOR • INDESIGN • LIGHTROOM • AFTER EFFECTS
• PREMIERE PRO • AI

FREELANCE

GRAPHIC DESIGNER — VARIOUS

2018–Current

Deck design and art direction for clients such as Dazed Media for Nike, and Wavelength Productions.

WRITER — CONDE NAST & REFINERY 29

New York, NY. June 2017–July 2018

Writing personal essays & branded content pieces for clients such as Michael Kors, Bravo TV, and Yoplait.